

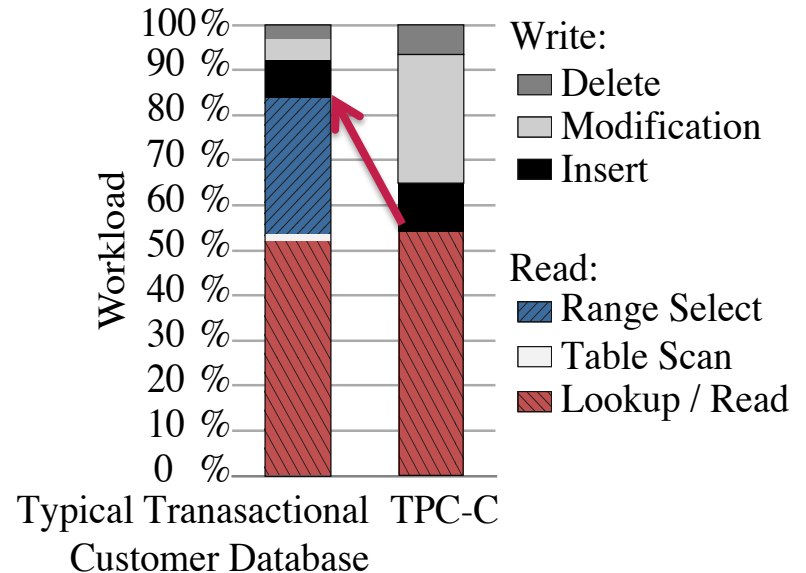
In-Memory Only

Alexander Zeier
Hasso-Plattner-Institute

Motivation

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- Enterprise applications have evolved: not just OLAP vs. OLTP
 - Customer analysis shows a widening “read”-gap between transactional and analytical queries

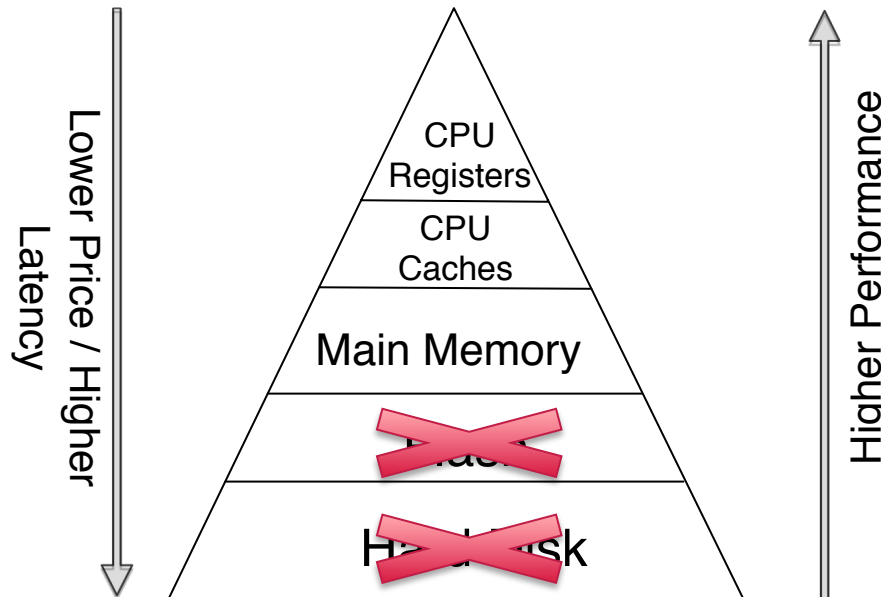


- Requirements
 - Demand for real-time analytics on transactional data
 - More flexible, more dynamic data management
 - High throughput transactions
- Example – Real-time **Available-To-Promise Check** directly on transactional data during order entry, without materialized aggregates of available stocks.

Breaking The Memory Hierarchy

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- Main Memory becomes cheaper and larger
- Main Memory sub-systems become faster and more scalable



- Disk is Tape, Flash is Disk (is Dead), RAM Locality is King¹
 - No more secondary storage!

Approach

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- Overall data management system changes
 - In-Memory Only
 - Vertically partitioned
 - CPU-Cache Optimized
 - Only one optimization objective – main memory access

- Rethink how enterprise application persistence is build
 - Leaner architecture (less layers)
 - Computational application logic closer to the database